

**Finance Department**  
**Learning Outcomes & Measurement**

May 10, 2013

**PHD IN FINANCE**

**Goals**

- Graduates will have the knowledge and skills to make significant contributions to the finance discipline through research, teaching and service
- Graduates will be placed in high-quality programs that are worthy of their talents
- The department encourages ongoing relationships with program graduates

**Objectives**

The student will:

**Research**

- Perform high-quality research in finance that is worthy of publication in top-tier journals (i.e., research question and design is significant, data analysis is strong)
- Demonstrate understanding of how his or her research contributes to finance knowledge (i.e., idea raised is original and positioned well within literature)

**Oral and Written Communication in Finance**

- Express financial information and concepts clearly and concisely when speaking (i.e., interacts fluently with audience and keeps attention on the presentation, provides clear summary information with well-designed graphics)
- Integrate financial information and analysis into written research in a well-organized, understandable manner (i.e., document is error-free and easy to read, writing flows smoothly)

**Assessment**

**Research**

- Evaluation of finance knowledge throughout the program (2<sup>nd</sup> year paper, dissertation proposal and defense)
- Ph.D. alumni published research

**Oral and Written Communication in Finance**

- Evaluation of oral and written communication skills throughout the program (2<sup>nd</sup> year paper, dissertation proposal and defense)