

One Step at a Time...

Managing the Assessment Process within a Program

The Bare Bones of Assessment

- Set **learning outcomes**
- Identify **activities** to assess how well students are achieving the outcomes
- Collect and **analyze data** collected from the assessment activities
- Review **findings** and make **program changes**



Some Common Departmental and Program Challenges

Look Ma, No Rubrics!	Got Data?	Now What ??!
<p>Does your program have little or no outcomes assessment going on?</p> <p>As a faculty, do this.</p> <ul style="list-style-type: none"> • Build or revise measurable learning outcomes for the program. • Decide the courses or events in the program where assessment activities can be implemented to assess EACH outcome (direct and indirect measures). • Use assessment activities already embedded in your program. If no tools exist to measure outcomes in the activities, build rubrics. <p>Go to the next column.</p>	<p>Does your program collect learning outcomes data that seem not to be used for anything?</p> <p>As a faculty, do this.</p> <ul style="list-style-type: none"> • Select a small committee—at least 1 faculty member (preferably 2) and 1 staff member. <p>As the committee, do this.</p> <ul style="list-style-type: none"> • Analyze the collected data and summarize as findings. Organize findings for EACH outcome. • Prepare a brief report and presentation for the faculty. <p>Go to the next column.</p>	<p>Is little or no action taken after assessment findings are complete?</p> <p>As a faculty, do this.</p> <ul style="list-style-type: none"> • Receive the report on assessment findings from the committee. • Discuss the findings. Decide whether you, as a faculty, are satisfied with the outcomes. • If satisfied, keep up the good work in the program! If not satisfied, decide where changes should be made and when to make them. <p>Repeat every year. Always ask: Are the changes making a difference? And update your page annually on the UA assessment website!</p>

Adapted from : Assessment Clear and Simple: A Practical Guide for Institutions, Departments and General Education by Barbara E. Walvoord, 2nd. Edition, Jossey-Bass, 2010

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