**Student Learning Goal to Be Assessed:**
Students will be able to demonstrate **effective written and oral communication skills for a variety of audiences**, as evidenced by oral presentations and interpersonal interactions.

**Assessment Method:**
Course assignments for speech and writing listed below with rubrics.

**Debate In-Class Presentation Assignment #7**
(15 points total)

**Objective:** To develop enhanced speaking skills for presentations in front of an audience. To learn proper breathing and voice controls. To utilize a good speaking stance that enhances a verbal presentation.

**Assignment:** Present the debate position paper to both the students and instructor in RCSC 384.

a) utilize the “Giving a Speech” sheets in this packet

b) grading criteria will be based on the Eight Communication Power Tools at the end of the Leadership Manual

c) grading will also be based on the amount of research and critical thought applied to this research

d) students are required to wear business casual dress on the day they present
In-Class Debate Presentation Assignment #7
RCSC 384  (15 points total)
Student Name: ________________________________
Date: ________________________________
Article: ________________________________
Total Points: _______

Comments:

1. Eye contact

2. Stance and Body Movements

3. Facial Expressions

4. Appropriate Dress

5. Voice Projection

6. Audience Involvement

7. Humor or Pathos (if applicable)

8. Controlling the Butterflies

9. Ethos

10. Logos
Objective:

To apply fundamental principles of leadership and teamwork while enhancing leadership, conflict resolution, communication and strategic planning skills.

* The instructor will assign students to a team consisting of four to six members. Each team will elect a Team Leader to serve as the liaison between the team and the instructor.

* The team will develop a community based project.

This project will be on-going throughout the semester and should incorporate:
- chapters from the textbook
- in-class lectures
- guest speaker presentations
- contemporary literature

This project is also designed for the students to learn and utilize leadership skills in a team setting. This includes: initiating a project; establishing goals and due dates; meeting deadlines; and improving presentation skills.

Once the team has agreed upon a project and submitted Phase I, the instructor will meet with the team to refine the project goals.

There are five phases to the final project:

PHASE I  Introduction of project idea
PHASE II  Tasks and timelines
PHASE III  Assessment tools
PHASE IV  Class presentation
PHASE V  Written presentation
PORTFOLIO PRESENTATION Assignment #9
(3 pages)
(70 points total)

Objectives: There are three main objectives for this portfolio presentation event.

1. To enable the students in the class to put together a professional tri-phase portfolio which includes a Leadership and Management Assessments and Skills Section, an Ethics Section, and a Personal Section. This portfolio is comprised of self-assessments, personality profiles and surveys they have taken; company research and contemporary issue debate papers; and other related assignments from the class.
2. To allow the students in the class to actually present their portfolio to a professional retailer and receive critical feedback.
3. To give executives an opportunity to meet one-to-one with several RCSC majors in a coaching capacity.

Assignment:
The students will have their tri-phase portfolios ready for presentation.

Each of the items listed below is to be included in their portfolio. See next page for list.

The person who is reviewing the portfolio is to choose three assessments from the Leadership or Teams lists; one presentation from the Ethics list; and two assessments from the Leadership or the Communication lists. Part of the grading criteria will be the student’s ability to verbally present their portfolio, and part of the grading criteria will be the overall assessment of the material presented.

The reviewer will assess the student’s overall communication and presentation skills and serve as a coach to the student in regards as to their readiness for entry level management positions in the industry.

A checklist with the point distribution will be handed out immediately prior to the student’s presentations. The person reviewing the student will be allowed five discretionary points to be awarded, or not awarded, based on their criteria.

Following is a listing of the chapters in the custom textbook utilized in the class. Also listed are the assignments per each chapter that are to be included in the different sections for this portfolio. Each assignment assists the students to discover what type of leader they would make and the importance of ethics in their leadership style.

<table>
<thead>
<tr>
<th>I. Leadership and Management Section</th>
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<tr>
<td>LEADERSHIP</td>
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<td>Chapter 1 – Who Is A</td>
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| Leader?  
| Self-Assessment 1  
| "Leadership Potential." | Communication, Coaching, and Conflict Skills  
| Self-Assessment Exercise 1  
| "Listening Skills" | Team Leadership and Self-Managed Teams  
| Self-Assessment Exercise 1  
| "Assessing Teamwork in Your Group" |

| Chapter 2 - Leadership Traits and Ethics  
| Self-Assessment Exercise 1 “Personality Profile” | Chapter 9 – Charismatic and Transformational Leadership  
| Self-Assessment 1 “Are you More of a Transactional or Transformational Leader?” | Chapter 8 (Daft) – Motivation and Empowerment  
| Self-Insight 8-2 “Your Approach to Motivating Others” |

| *Chapter 8 (Lussier) – Team Leadership and Self-Managed Teams  
| Self-Assessment 1 “Assessing Teamwork in Your Group” | | |

| Chapter 11 – Developing Leadership Diversity  
| Self-Insight 11.3 “Social Values” | | |

| *can be used for either category | | |

**II. ETHICS SECTION**

1. Debate position paper and in-class presentation based on an assigned newspaper article about a contemporary controversial issue.
2. Workplace Ethics: Treatment of Employees Modules (ask for the module they covered in class)

**III. PERSONAL SECTION**

1. Resume  
2. Myers/Briggs Personality Indicator Type results  
3. Company Research paper  
4. Email Netiquette assignment  
5. Speech and Debate communication skills  
8. Reviewer will assess the appropriateness of the student’s dress and appearance for the Portfolio Event
PORTFOLIO PRESENTATION REVIEW LIST

1. Select three assessments from the list in the Leadership and Management Section. **These three must be selected from the Leadership and/or the Team Development columns (see chart).**
   Please list the name for each of the three assessments you have chosen to review with the student, and place the points awarded the student on the line preceding the number.

   **POINTS** (10 points each; 30 points maximum)
   
   _____ 1. Assessment Title ________________________________
   _____ 2. Assessment Title ________________________________
   _____ 3. Assessment Title ________________________________

   Please list your reasons for awarding the points. List your observations regarding both the written and the verbal content for these assessments; eye contact; body language; clarity in explaining the assignment and their results:

2. **Select an assignment from the Ethics Section.**
   **POINTS** (10 points maximum)
   
   _____ 1. Presentation or Assessment from **Ethics Section:**
           __________________________

   Please list your reasons for awarding the points. List your observations regarding both the written and the verbal content for these assessments; eye contact; body language; clarity in explaining the assignment and their results:

3. Select two assessments; one from the Personal Section; and one from the Communication Section (see chart).
   **POINTS** (*10 points per each maximum for a total of 20 points maximum*)
   
   _____ 1. **Personal Section:** ________________
   _____ 2. **Communication Section:** ________________
Please list your reasons for awarding the points. List your observations regarding both the written and the verbal content for these assessments; eye contact; body language; clarity in explaining the assignment and their results:

4. Rate the portfolio.
**POINTS** (5 points maximum)
   _____ 1. Overall appearance and organization of the portfolio.
   Please list any suggestions for improving the Portfolio.

5. Extra credit.
**POINTS** (5 maximum) to be awarded based on reviewer's discretion based on attributes such as communication skills; enthusiasm; professionalism or other criteria the reviewer found important to note.

   _____ 1. Why points were awarded:

**TOTAL POINTS (70 possible): ____**
RCSC 384: Individual Evaluations for Team Project Presentations
(must bring this sheet when presenting)

Student Name: ______________________
Date: ______________
Points: ______/60

Use of Logos (logic)?
Use of Ethos (credibility)?
Use of Pathos (emotional persuasion)?

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Notes: